NUUO secures Auchan hypermarket with advanced POS

NUUO retailing solution satisfies high level surveillance demand of large scale hyper mall

Organization :
Auchan Romania S. A.

Location :
Timisoara, Romania

Industry Segment :
Retail

Solution :
DVR, POS

The leading retail group in Europe
Auchan Group is one of the world's leading retail groups, operating over 1,200 supermarkets and hypermarkets in 13 countries. Auchan boasts 40 billion Euros in yearly revenue. It also employs over 250,000 people worldwide. Auchan Romania currently operates 7 hypermarket branches within Romania, including Bucharest Militari and Titan, Suceava, Targu Mures, Pitesti, Cluj and Timisoara.

Auchan has adapted NUUO's latest innovative POS integrated NVR system in its newly opened store in Timisoara, Romania, following successful implementation of two video surveillance systems in Auchan's Bucharest Militari and Suceava hypermarket branches. The latest installation in Timisoara overcame challenging scale obstacles yet succeeded in putting into place over 100 cameras, thereby providing Auchan's security personnel the capability to observe a vast 10,500 square meters of property, including sales areas and a total of over 60 cash registers.

Integrating transaction data and a surveillance system with instant response
The innovative POS integrated solution allows managers to combine sales transaction information together with video surveillance. The transaction data is displayed directly on the video surveillance channel, enabling manager to closely monitor employee behavior and thus helping to improve customer service. It also works to prevent employees or customers fraud.

In addition, NUUO Smart Detection with 10 kinds of Instant Response can detect unusual intrusions in restricted areas and can trigger alarms when important objects are missing. It allows Auchan's security personnel to be immediately notified by message, e-mail, or monitor screen display with an e-map pointing out the location of the event when abnormal events happen. It can also search records by transaction data, date, time and events thereby saving valuable time if an unusual transaction occurs or products go missing.

More than surveillance, NUUO improves service and inventory management
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Linking the intelligent guard system with the POS integrated solution, the system detects predefined keywords or numeric values among transaction data, allowing managers to receive immediate notification when certain irregular conditions appear. An example of this would be unusually large sales returns. By monitoring unusual data, inventory management becomes highly efficient. The new system also manages crowds and compiles statistics to improve both service quality and space utilization.

The system integrator has stated that: "Implementing NUUO's professional surveillance system reduces security risk management costs by allowing the actions of many to be monitored by few. Leave your security concerns to NUUO. Use your time to build an empire of retail business."

NUUO

The Intelligent Surveillance Solution