

Queensbay Mall Puts NUUO Into Its Shopping Bag

"NUUO IP-series is chosen because it allows the flexibility of expanding the old system by adding IP cameras to the same infrastructure, stable also cost effective!"



Organization:
Queensbay Mall

Location:
Malasia

Industry segment:
Retailing

Solution:
NUUO IP+ series

NUUO enhances the security system at the largest shopping mall of Malaysia protecting more than 500 retail merchants

Queensbay Mall, the largest shopping mall in northern Malaysia, is defined as the preferred retail destination and a shoppers' paradise, with JUSCO (one of the most famous hypermarket brands) and with 17 other junior anchors, 500 retail merchants within, has successfully attracted several international brands to open up here.

The overall facilities and amenities are precisely planned to create the convenience and a safe environment for shoppers. Guests also have accessed to banking and post office services whilst shopping. With such a huge complex, ensuring customer safety is a challenge and priority for Queensbay's Management.



NUUO IP solution replaced its traditional analog system

Queensbay looked for a solution that is more flexible than the current system, and would allow for easy expansion, addition of not only the new cameras planned, but future cameras can be added. After studying some proposals, EKTECH Consulting Sdn Bhd solution chose Pixord IP Cameras, Axis Video Servers and NUUO Network Video Recorders.

A total of 49 cameras consisting of Speed Domes, Mini-Domes and CCD Cameras were added. NUUO NVR system allowed the security personnel to easily manage all the equipment installed around the shopping center, which includes 5 levels of retail floors, 8 levels of parking space, more than a dozen vehicle entries, exits, numerous elevators and escalators.

Families enjoy the secured shopping environment at Queensbay Mall that's smart and reliable

The security management added: "after upgrading to IP surveillance system, the personnel have more confidence in securing their goods and personal belongings. The loss from shoplifting is less; car owners can enjoy shopping without worrying about their vehicles since they are well secured by a stable system. NUUO software assists in reducing the security cost and improving the security control through its user friendly Graphical User Interface.